## New Arrivals – Sep 2019

<table>
<thead>
<tr>
<th>Subject</th>
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<td>Human Resource Management</td>
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<td>Production Management</td>
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<td>Sports</td>
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<td>Success in Business</td>
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Agriculture

Irrigation: agricultural water management / by Barbara June Dinampo

333.913 DIN (C) (83139)

More information & To Reserve

Biography

Savarkar: echoes from a forgotten past, 1883-1924 / by Vikram Sampath
Gurgaon: Viking, 2019

954.035092 SAM (83162)

More information & To Reserve

Brand Management

Strategic brand management: Building, measuring, and managing brand equity / by
Kevin Lane Keller, Ambi M G Parameswaran and Isaac Jacob
Noida: Pearson Education India, 2015

658.827 KEL (83147)

More information & To Reserve

Aaker on branding: 20 principles that drive success / by David Aaker

658.827 AAK (83170)

More information & To Reserve

Creating signature stories: strategic messaging that persuades, energizes and inspires
by Aaker, David
Gurgaon: Penguin, 2018

658.827 AAK (83192)

More information & To Reserve
**Business Ethics**

Stakeholder theory: the state of the art / by R. Edward Freeman ... [et al.].
Cambridge, Mass. Cambridge University Press, 2010

174.4 FRE (83199)

[More information & To Reserve](#)

**Communication**

Can you hear me?: how to connect with people in a virtual world / by Nick Morgan
Boston, Massachusetts: Harvard Business Review Press, 2018

302.231 MOR (83186)

[More information & To Reserve](#)

**Computer Science**

Julia programming for operations research: a primer on computing / by Changyun Kwon
[s.l.]: Changhyun Kwon, 2019

005.133 KWO (83161)

[More information & To Reserve](#)

**Demography**

The economics of international migration / by Giovanni Peri

304.8 PER (83195)

[More information & To Reserve](#)

**Economics**

Growth alternatives of the Japanese economy: structure and simulations of dynamic econometric model with input-output system (demios) / by Shuntaro Shishido and Osamu Nakamura
New Jersey: World Scientific, 2019

339.230952 SHI (83138)

[More information & To Reserve](#)
Advice and dissent: why America suffers when economics and politics collide / by Alan S. Blinder
New York: Basic books, 2018
330.973 ALA (83142)
More information & To Reserve

Foundational economy: the infrastructure of everyday life / by The Foundational Economy Collective
Manchester: Manchester university press, 2018
338.9 P18 (83165)
More information & To Reserve

China's changing economy: trends, impacts and the future / by Curtis Andressen
330.951 AND (83166)
More information & To Reserve

Economic Survey 2018 -19 by Government of India Ministry of Finance Department of Economic Affairs
New Delhi: Oxford University Press, 2019
330.07230954 P19.1-2 (G) (83180)
More information & To Reserve

Women's education and empowerment in rural India / by Jyotsna Jha, [et... al.]
New Delhi: Social Science Press, 2019
305.420954 JHA (83157)
More information & To Reserve
Paving the pathway for educational success: effective classroom strategies for students with learning disabilities / by Nicholas D. Young, Kristen Bonanno-Sotiropoulos, and Teresa Allissa Citro. Lanham: Rowman & Littlefield, 2018

371.9 YOU (83196)

More information & To Reserve

Emigration


304.8 RIV (C) (83134)

More information & To Reserve

Enterprises

Inaugural 2016 ease of doing business index on attractiveness to investors, business friendliness and competitive policies (EDB Index ABC) for 21 sub national economies of India / by Tan Khee Giap, Sasidaran Gopalan, Jigyasa Sharma and Tan Kong Yam. Singapore: World Scientific Publishing Company, 2017

330.954 GIA (C) (83135)

More information & To Reserve

Entrepreneurship


338.04 WIL (83168)

More information & To Reserve
The introvert's edge: how the quiet and shy can outsell anyone / by Matthew Pollard with Derek Lewis
New York: AMACOM--American Management Association, 2018
658.85 POL (83183)
[More information & To Reserve]

Financial Economics

Essays in international money and finance: interest rates, exchange rates, prices and the supply of money within and across countries / by James R Lothian
New Jersey: World Scientific, 2018
332.042 LOT (C) (83136)
[More information & To Reserve]

Economics of monetary union / by Paul de Grauwe
Oxford: Oxford University Press, 2018
332.4566 GRA (83160)
[More information & To Reserve]

History

A people's history of the United States / by Howard Zinn; introduction by Anthony Arnove
973 ZIN (83143)
[More information & To Reserve]

The British in India: three centuries of ambition and experience / by David Gilmour
New Delhi: Penguin books 2019
954.035 GIL (83164)
[More information & To Reserve]
NCHI: Vijayanagara by Burton Stein
Cambridge University Press 2003

954.029 STE (83200)

More information & To Reserve

Housekeeping

The life-changing magic of tidying up: the Japanese art of decluttering and organizing / by Marie Kondo; translated from Japanese Cathy Hirano.
London: Vermilion, c2011,[2014]

648 KON (83184)

More information & To Reserve

Human Resource Management

Human resource management in the nonprofit sector: passion, purpose and professionalism / by Ronald J Burke and Cary L Cooper

658.048 BUR (83159)

More information & To Reserve

International Economics

International trade theory and competitive models: features, values, and criticisms / by Ronald W. Jones
New Jersey: World Scientific, 2018

382.01 JON (C) (83131)

More information & To Reserve

International Relations

The people next door: the curious history of India's relations with Pakistan / by T.C.A. Raghavan

303.4825405491 RAG (83187)

More information & To Reserve
International Trade

Dimensions of trade policy / by Martin Richardson
New Jersey : World Scientific, 2018
382.3 RIC (C) (83132)
More information & To Reserve

Labor Policy

Contributions to the economics of international labor standards / by Arnab K Basu and Nancy H Chau
New Jersey : World Scientific, 2018
331.12042 BAS (C) (83133)
More information & To Reserve

Labour Economics

Working internationally : expatriation, migration and other global work / by Yvonne McNulty, Chris Brewster
Cheltenham, UK : Edward Elgar Publishing, 2019
658.3 MCN (83167)
More information & To Reserve

Library and Information Science

The Basic Business Library: Core Resources and Services, 5th Edition by Eric Forte, Michael R. Oppenheim
Libraries Unlimited, 2011
016.02769 FOR (83201)
More information & To Reserve

Business Information: Needs and Strategies by Eileen G. Abels, Deborah P. Klein, Bert R. Boyce
Emerald Group Publishing 2008
027.69 ABE (83202)
More information & To Reserve
Marketing

Platform revolution: how networked markets are transforming the economy and how to make them work for you / by Geoffrey G. Parker, Marshall W. Van Alstyne, and Sangeet Paul Choudary

658.872 PAR (83169)
More information & To Reserve

Mass Media

The making of star India: the amazing story of Rupert Murdoch’s India adventure / by Vanita Kohli Khandekar
Gurgaon : Portfolio/Penguin, 2019

384.550954 KHA (83190)
More information & To Reserve

Medicine

Life lessons from a brain surgeon: the new science and stories of the brain by Rahul Jandial
New Delhi : Penguin books, 2019

612.82 JAN (83140)
More information & To Reserve

Philosophy

Out of our minds: what we think and how we came to think it / by Felipe Fernandez-Armesto
New Delhi : 2019

153.4209 FER (83193)
More information & To Reserve
Probabilities and Applied Mathematics

Do dice play god? : the mathematics of uncertainty / by Ian Stewart
London : Profile Books Ltd. 2019

519.2 STE (83163)

More information & To Reserve

Production Management

Proof of the pudding is in the making of it: is production and operations management so simple! / by S.N. Chary
New Delhi : Bloomsbury, 2017

658.5 CHA (83158)

More information & To Reserve

Psychology

Handbook for a positive revolution : the five success principles for personal and global change / by Edward de Bono
London : Vermilion, 2018

158 DEB (83185)

More information & To Reserve

Public Policy

Designing public policies : principles and instruments / by Michael Howlett
London : Routledge, Taylor & Francis Group, 2019

320.6 HOW (83137)

More information & To Reserve

Sociology

Ethnic groups in conflict / by Donald L Horowitz

305.8 HOR (83144)

More information & To Reserve
Sports

New York, NY : Routledge Taylor & Francis Group, 2017

307.121609 GOL (83141)

More information & To Reserve

The barefoot coach : life-changing insights from coaching the world's best cricketers / by Paddy Upton
Chennai : Westland Sport, 2019

796.3582092 UPT (83189)

More information & To Reserve

Success in Business

21 letters on life and its challenges / by Charles Handy
London : Hutchinson, 2019

650.1 HAN (83188)

More information & To Reserve

Lifestorming : creating meaning and achievement in your career and life / by Alan Weiss, Marshall Goldsmith
New Delhi : Wiley, 2017

650.1 WEI (83191)

More information & To Reserve