## New Arrivals – July 2019

<table>
<thead>
<tr>
<th>Subject</th>
<th>No. of Titles</th>
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<td>Artificial Intelligence</td>
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<td>Sociology</td>
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<td>Stocks and Shares</td>
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<td>Strategic Management</td>
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<td>Success in Business</td>
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<td>Trade and Commerce</td>
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</tbody>
</table>
**Artificial Intelligence**

- Reinforcement learning: an introduction / by Richard S. Sutton and Andrew G. Barto. Cambridge, Massachusetts: The MIT Press, 2018
  
  006.31 SUT (82920)

- Introduction to deep learning / by Eugene Charniak. Cambridge: The MIT Press, 2018
  
  006.31 CHA (82931)

**Business Enterprises**

  
  338.88 GOR (C) (82962)

**Computer Science**

  
  006.31 PRA (82926)

- Complex network analysis in Python: recognize - construct - visualize - analyze - interpret / by Dmitry Zinoviev. Raleigh: The Pragmatic Bookshelf, 2018
  
  003.7402855133 DMI (82933)
Data Mining

Mining the social web / by Matthew A. Russell and Mikhail Klassen
Beijing : O'Reilly, c2018 [2019]
006.312 RUS (82921)
More information & To Reserve

Development Economics

The Knowledge Capital of Nations: Education and the Economics of Growth / by Eric A. Hanushek and Ludger Woessmann
MIT Press, 2015
338.926 HAN (82875)
More information & To Reserve

E-Commerce

Digital economies at global margins / edited by Mark Graham
Cambridge, Massachusetts : The MIT press, 2019
384.3091724 GRA (82870)
More information & To Reserve

Economics

Value creation and the Internet of things : how the behavior economy will shape the 4th industrial revolution / by Alexander Manu
Farnham, Surrey, England : Gower, 2015
338.064 MAN (C) (82874)
More information & To Reserve

All Fall Down: Debt, Deregulation and Financial Crises / by Jane D’Arista,
Edward Elgar, 2018
339.53 DAR (C) (82877)
More information & To Reserve
Infrastructural Ecologies: Alternative Development Models for Emerging Economies / by Hillary Brown and Byron Stigge
MIT Press, 2017

338.9001 BRO (82885)

More information & To Reserve

Economics of Real-Life: A New Exposition / by C.T. Kurien
New Delhi Academic Foundation, 2018

330.954 KUR (82893)

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Governing through goals: sustainable development goals as governance innovation / by Norichika Kanie and Frank Biermann
Cambridge: MIT Press, 2017

338.927 KAN (82898)

More information & To Reserve

The rise of finance: causes, consequences and cures / by V. Anantha Nageswaran, Gulzar Natarajan
Cambridge: Cambridge University Press, 2019

332 ANA (82911)

More information & To Reserve

2016 annual competitiveness and growth slowdown analysis for sub-national economies of India / by Tan Khee Giap, Sasidaran Gopalan, Anuja Tandon, Tan Kong Yam
Hackensack, NJ: World Scientific, 2017

330.0954 TAN (C) (82963)

More information & To Reserve
Money, inflation and business cycles: the Cantillon effect and the economy / by Arkadiusz Sieron
London: Routledge, 2019

338.542 SIE (C) (82966)

More information & To Reserve

The making of an economic superpower: unlocking China's secret of rapid industrialization / by Yi Wen

338.951 WEN (82967)

More information & To Reserve

Super century: what India must do to rise by 2050 / by Raghav Bahl
Gurgaon: Penguin random house India Pvt. Ltd., 2019

338.954 BAH (82892)

More information & To Reserve

Education

UDL navigators in higher education: a field guide / by Jodie Black and Eric J. Moore
Wakefield: Cast, Inc 2019

371.90474 BLA (82930)

More information & To Reserve

Learning disabilities: theories, diagnosis, and teaching strategies / by Janet W. Lerner
Boston: Houghton Mifflin, c1989

371.9 LER (82932)

More information & To Reserve
Entrepreneurship and the sustainable development goals / edited by Nikolaos Apostolopoulos, Haya al-Dajani, Diane Holt, Paul Jones, Robert Newbery
Emerald Publishing, 2018
338.927 APO (82887)
More information & To Reserve

Entrepreneurial Universities: Collaboration, Education and Policies / by Joao J. Ferreira, Alain Fayolle, Vanessa Ratten and Mário Raposo
Edward Elgar, 2018
378.1035 FER (C) (82888)
More information & To Reserve

Total focus : make better decisions under pressure / by Brandon Webb with John David Mann
New York : Portfolio Penguin, 2017
658 WEB (82907)
More information & To Reserve

Venture deals : be smarter than your lawyer and venture capitalist / by Brad Feld, Jason Mendelson
New Delhi : Wiley, c2016 [2018]
658.15224 FEL (82922)
More information & To Reserve
Environmental Economics

Escaping the energy poverty trap: when and how governments power the lives of the poor / by Michael Aklin, Patrick Bayer, S. P. Harish and Johannes Urpelainen
Cambridge, MA: MIT Press, 2018

333.79 AKL (82878)

More information & To Reserve

TERI energy & environment data diary and yearbook, 2017/18 / by The Energy and Resources Institute
New Delhi: TERI, 2019

333.79025 P19 (82910)

More information & To Reserve

Financial Economics

Continuous-Time Models in Corporate Finance / by Santiago Moreno-bromberg; Jean-Charles Rochet
Princeton University Press, 2018

658.1501515222 MOR (82879)

More information & To Reserve

Financial derivatives: futures, forwards, swaps, options, corporate securities and credit default swaps / by George M Constantinides

332.6457 CON (82881)

More information & To Reserve

From Statistics to Mathematical Finance / by Dietmar Ferger (Editor); Wenceslao González Manteiga (Editor); Thorsten Schmidt (Editor); Jane-Ling Wang (Editor)
Springer, 2017

519.5 FER (C) (82882)

More information & To Reserve
Stochastic Methods in Asset Pricing / by Andrew Lyasoff
MIT Press, 2017
332.632 LYA (82883)
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Blockchain Babel: The Crypto Craze and the Challenge to Business / by Igor Pejic
Kogan Page, 2019
332.1028557 PEJ (82894)
More information & To Reserve

Becoming a venture capitalist / by Gary Rivlin
New York: Simon & Schuster, 2019
332.04154 RIV (82904)
More information & To Reserve

Bitcoin billionaires: a true story of genius, betrayal, and redemption / by Ben Mezrich
London: Little, Brown, 2019
332.4 MEZ (82905)
More information & To Reserve

Inclusive fintech: blockchain, cryptocurrency and ICO / by David Lee Kuo Chuen, Linda LOW
Hackensack, N J: World Scientific, 2018
332.178 LEE (82913)
More information & To Reserve
Let’s talk money: you’ve worked hard for it, now make it work for you / by Monika Halan
Noida : HarperCollins, 2018
332.6 HAL (82925)
More information & To Reserve

Beyond the dollar and the euro : reshaping the international monetary system through regional monetary cooperation in East Asia / by Yung Chul Park, II Houng Lee,
332.45095 PAR (C) (82955)
More information & To Reserve

Trade, currencies and finance / by Morris Goldstein
332.042 GOL (C) (82958)
More information & To Reserve

International finance and open-economy macroeconomics : theory, history, and policy / by Hendrik Van den Berg
332.042 VAN (C) (82959)
More information & To Reserve

Internationalization of the RMB : currency strategy in the "Belt and Road" construction / by International Monetary Institute of RUC
London : Routledge, Taylor & Francis Group, 2019
332.450951 P19 (C) (82964)
More information & To Reserve
Health Care

Healers or predators?: healthcare corruption in India / by Samiran Nundy, Keshav Desiraju, Sanjay Nagral
New Delhi, India: Oxford University Press, 2018
362.10954 NUD (82901)

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Human Resource Management

Getting a job: a study of contacts and careers / by Mark Granovetter
Chicago: University of Chicago Press, c1995
650.14 GRA (82902)

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Industrial Organization

Globalization: the macroeconomic implications of microeconomic heterogeneity / by Andrei A Levchenko
Hackensack, NJ: World Scientific, 2017
337 LEV (C) (82961)

More information & To Reserve

Industries

Dynamics of Big Internet Industry Groups and Future Trends: A View from Epigenetic Economics / by Gómez Uranga, Mikel, Zabala-Iturriagagoitia, Jon Mikel, Barrutia Guenaga, Jon
Springer, 2016
338.761004678 GOM (82871)

More information & To Reserve
International Commerce

Policy externalities and international trade agreements / by Nuno Limao
Hackensack, NJ : World Scientific, 2018

382.3 LIM (C) (82952)

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The political economy of trade policy : theory, evidence and applications / by Devashish Mitra

382.3 MIT (C) (82954)

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Trade policies for development and transition / by David G. Tarr
Hackensack, NJ : World Scientific, 2017

382.3 TAR (C) (82956)

More information & To Reserve

Emerging global trade governance : mega free trade agreements and implications for ASEAN / by Lurong Chen, Shujiro Urata, Junji Nakagawa and Masahito Ambashi
London : Routledge, 2019

382.911823 CHE (C) (82968)

More information & To Reserve

International Relations

The belt and road initiative : a pathway towards inclusive globalization / by Weidong Liu
London : Routledge, 2019

382.30951 LIU (C) (82965)

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**Labour Economics**

*Insights into Inclusive Growth, Employment and Wellbeing in India / by Mitra, Arup*

Springer, 2013

330.954 MIT (C) (82873)

[More information & To Reserve](#)

*International trade and labor markets: welfare, inequality and unemployment / by Udo Kreickemeier*

Hackensack, NJ: World Scientific, 2018

331.12 KRE (C) (82953)

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**Macroeconomics**

*The Economics of Poverty Traps / by Christopher B. Barrett, Michael R. Carter, and Jean-Paul Chavas*

The University of Chicago press, 2018

339.46 BAR (C) (82876)

[More information & To Reserve](#)

*From the global financial tsunami to the property bubbles in Asia: the need for a new discipline on macroeconomic management / by Paul Yip Sau-Leung*

Hackensack, NJ: World Scientific, 2019

332.495 YIP (C) (82960)

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**Management**

*Cracked It!: how to solve big problems and sell solutions like top strategy consultants / by Bernard Garrette, Corey Phelps, Sibony, Olivier*

Cham: Palgrave macmillan, 2018

658.403 GAR (82909)

[More information & To Reserve](#)
Tata Vs Mistry: the battle for Indias greatest business empire / by Deepali Gupta
New Delhi: Juggernaut Publication, 2019
658.422 GUP (82924)
[More information & To Reserve]

Predictive marketing: easy ways every marketer can use customer analytics and big data / by Omer Artun, Dominique Levin.
658.8 ART (82895)
[More information & To Reserve]

Relationship marketing in the digital age / by Robert W. Palmatier and Lena Steinhoff
New York: Routledge, Taylor & Francis Group, 2019
658.812 PAL (C) (82912)
[More information & To Reserve]

Be social: building brand you online / by Karthik Srinivasan
New Delhi: Westland, 2019
302.231 SRI (82929)
[More information & To Reserve]

The energy codes: the 7-step system to awaken your spirit, heal your body, and live your best life / by Sue Morter
New York: Atria Books, 2019
615.852 MOR (82908)
[More information & To Reserve]
National Security

Army of none : autonomous weapons and the future of war / by Paul Scharre
New York : W.W. Norton & Company, 2018

623.4 SCH (82896)

More information & To Reserve

Political Science

State-building : governance and world order in the 21st century / by Francis Fukuyama
London : Profile Books Ltd, 2005

320.1 FUK (82900)

More information & To Reserve

Probabilities and applied mathematics

High-dimensional probability : an introduction with applications in data science / by Roman Vershynin
Cambridge : Cambridge University Press, 2018

519.2 VER (82915)

More information & To Reserve

Psychology

Insight : the power of self-awareness in a self-deluded world / by Tasha Eurich
London : Macmillan, 2017

153 EUR (82890)

More information & To Reserve

Public Administration

Leadership and public sector reform in Asia / by Evan Berman and Eko Prasojo
Bingley, UK : Emerald Publishing, 2018

351.5 BER (82899)

More information & To Reserve
An India reimagined: governance and administration in the world’s largest democracy / by M. N. Buch
Gurgaon: Portfolio/Penquin, 2019
351.54 BUC (82906)
More information & To Reserve

Publishing

AI & quantum computing for finance & insurance: fortunes and challenges for China and America / by Paul Schulte and David Lee Kuo Chuen
Singapore: World Scientific, 2019
332.028563 SCH (C) (82914)
More information & To Reserve

Religion

Tao te ching (Daodejing): The tao and the power / by Lao-tzu (Laozi); translated with an introduction and commentary by John Minford
New York: Viking, 2018
299.51482 LAO (82889)
More information & To Reserve

Social Entrepreneurship

Social Entrepreneurship: An Affirmative Critique / by Pascal Dey and Chris Steyaert
Edward Elgar, 2018
658.408 DEY (C) (82886)
More information & To Reserve

Social Interaction

Analyzing social networks / by Stephen P Borgatti, Martin G Everett, Jeffrey C Johnson
Los Angeles: Sage, 2018
302.3 BOR (82935)
More information & To Reserve
Social Processes

Information Communication Technology and Poverty Alleviation: Promoting Good Governance in the Developing World / by Jack J. Barry
CRC Press, 2018

303.4833091724 BAR (C) (82872)

More information & To Reserve

Social network analysis : methods and examples / by Song Yang, Franziska B. Keller, Lu Zheng
Los Angeles : Sage, 2017

302.3 YAN (82934)

More information & To Reserve

Sociology

Inclusive growth : the global challenges of social inequality and financial inclusion / by Howard Thomas, Yuwa Hedrick-Wong.
Bingley, UK : Emerald Publishing, 2019

305 THO (82897)

More information & To Reserve

Stocks and Shares

Equity Markets in India / by Shveta Singh; P. K. Jain; Surendra Singh Yadav
Springer, 2016

332.63220954 SIN (C) (82880)

More information & To Reserve

The Use of Technical and Fundamental Analysis in the Stock Market in Emerging and Developed Economies / by Naveen B. Kumar; Sanjay Mohapatra
Emerald, 2015

332.6322 KUM (82884)

More information & To Reserve
**Strategic Management**

*Product strategy for high-technology companies: accelerating your business to web speed / by Michael E McGrath*

658.4012 MCG (82903)

[More information & To Reserve](#)

**Success in Business**

*Reinventing you: define your brand, imagine your future / by Dorie Clark*

650.1 CLA (82923)

[More information & To Reserve](#)

*Why do so many incompetent men become leaders? (and how to fix it) / by Tomas Chamorro-Premuzic*
Boston, Massachusetts : Harvard Business Review Press, 2019

306.3615 CHA (82891)

[More information & To Reserve](#)

**Trade and Commerce**

*Microeconometrics of international trade / by Joachim Wagner*

382 WAG (C) (82957)

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