### New Arrivals – May 2019

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<td>Trade and Commerce</td>
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Accounting

Costing systems / by Eva Labro
Hanover : now publishers Inc., 2019

657.42 LAB (C) (82777)

More information & To Reserve

Big Data

Weapons of math destruction : how big data increases inequality and threatens democracy / by Cathy O'Neil
London : Penguin books, 2017

005.7 ONE (82780)

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Commerce

Retail beyond detail : the great Indian retailing business / by Gibson G. Vedamani
New Delhi : Sage Publications India Pvt Ltd., 2018

381.10954 VED (82747)

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Ecology

Dark ecology : for a logic of future coexistence / by Timothy Morton

304.2 MOT (82763)

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**E-Commerce**

- Clearing the digital blur: how organizations can transform themselves at the speed of digital / by Rajiv Jayaraman  
  New Delhi: Wiley India, 2019  
  658.4062 JAY (82752)  
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- When it clicks: field notes from India's e-commerce revolution / by Amitabh Pandey  
  New Delhi: Pan Macmillan publishing India Private Limited, 2019  
  381.142 PAN (82765)  
  [More information & To Reserve](#)

- Fundamentals of digital marketing / by Puneet Singh Bhatia  
  Noida: Pearson India education services Pvt. Ltd., c2017 [2019]  
  658.872 BHA (82770)  
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**Economics**

- Modi and markets: arguments for transformation / edited by Dhiraj Nayyar  
  Chennai: Westland Publications Private Limited, 2018  
  338.954 NAY (82735)  
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- Behavioral economics / by Edward Cartwright  
  New York: Routledge, 2018  
  330.019 CAR (82736)  
  [More information & To Reserve](#)
Post-growth thinking in India: towards sustainable egalitarian alternatives / edited by Julien-Francois Gerber, Rajeswari S. Raina
Hyderabad, Telangana, India: Orient Blackswan, 2018
333.70954 GER (82742)

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The big short: inside the doomsday machine / by Michael Lewis
330.973 LEW (82744)

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The growth delusion: the wealth and well-being of nations / by David Pilling
New Delhi: Bloomsbury, 2018
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Americana: a 400-year history of American capitalism / by Bhu Srinivasan
New York: Penguin Press, 2017
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Demonetization and the black economy / by Arun Kumar
Gurgaon: Penguin Random House, 2017
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Brics or bust? : escaping the middle income trap / by Hartmut Elsenhans, Salvatore Babones  
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330.91724 ELS (82764)  
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The origins of international economic disorder : a study of United States international monetary policy from World War II to the present / by Kozo Mayumi.  
Berkeley : University of California Press, 1977  
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How China is reshaping the global economy : development impacts in Africa and Latin America / by Rhys Jenkins  
Oxford : Oxford University Press, 2019  
337.51067 JEN (82767)  
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A local history of global capital : jute and peasant life in the Bengal Delta / by Tariq Omar Ali.  
Princeton : Princeton University Press, 2018  
382.0954 ALI (82769)  
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The rise of big government: how egalitarianism conquered America / by Sven R. Larson
London: Routledge, Taylor and Francis Group, 2018
330.973 LAR (82771)
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The world in depression, 1929-1939 / by Charles P. Kindleberger
Berkeley: University of California Press, c1973 [2013]
338.54 KIN (82778)
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Entrepreneurship
Chasing innovation: making entrepreneurial citizens in modern India / by Lilly Irani.
Oxford: Princeton University Press, 2019
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Financial Economics
Central banking in turbulent times / by Francesco Papadia with Tuomas Valimaki
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Genetics

Hacking Darwin: genetic engineering and the future of humanity / by Jamie Metzl
Naperville, Illinois: Sourcebooks, 2019
576.5 MET (82760)
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Human Resource Management

Managing workplace diversity and inclusion: a psychological perspective / by Rosemary Hays-Thomas
New York: Routledge, 2017
658.3008 HAY (82740)
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B2B marketing: a South-Asian perspective / by Michael D. Hutt, Dheeraj Sharma, Thomas W. Speh
Delhi: Cengage Learning, 2014
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SANTRO: the car that built a company / by BVR Subb
Gurugram, Hachette India, 2019
338.47629222 SUB (82755)
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God save the hon'ble supreme court and other opinions / by Fali S. Nariman
New Delhi : Hay House Publishers India, 2018

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Leadership in practice : theory and cases in leadership character / edited by Gerard Seijts, Karen MacMillan
New York : Routledge, 2017

658.4092 SEI (82739)

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The VUCA learner : future-proof your relevance / by Suhayl Abidi and Manoj Joshi
New Delhi : SAGE Publications India, 2018

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International marketing : strategy development and implementation / by Carl Arthur Solberg
New York, NY : Routledge, 2018

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Rural marketing in India: texts and cases / by Debarun Chakraborty, Soumya Kanti Dhara, Adrinil Santra
New Delhi: Atlantic Publishers & Distributors Pvt. Ltd., 2019
338.1954 CHA (82749)
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Marketing / by Jeanette McMurtry, Alexander Hiam
New Delhi: Wiley, 2017
658.8 MCM (82750)
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Enterprise IoT / by Dirk Slama, Frank Puhlmann, Jim Morrish and Rishi M. Bhatnagar
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Refashioning India: gender, media, and a transformed public discourse / by Maitrayee Chaudhuri
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Change makers: twenty women transforming Bollywood behind the scenes / by Gayatri Rangachari Shah, Mallika Kapur; foreword by Farah Khan.
791.430820954 SHA (82781)
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Dalit politics in contemporary India / by Sambaiah Gundimeda
New Delhi : Routledge, 2016 [2019]

323.3224 GUN (82738)

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The verdict : decoding India's elections / by Prannoy Roy, Dorab R. Sopariwala
Gurgaon : Penguin random house India Pvt. Ltd, 2019

324.954 ROY (82748)

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The future is Asian : global order in the twenty-first century / by Parag Khanna
London : Weidenfeld and Nicolson, 2019

327.095 KHA (82759)

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Powers of freedom : reframing political thought / by Nikolas Rose
Cambridge : Cambridge University Press, 1999 [2010]

320.011 ROS (82761)

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Business and politics in India / edited by Christophe Jaffrelot, Atul Kohli, Kanta Murali
New York : Oxford University Press, 2019

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Public finance and public policy : a political economy perspective on the responsibilities and limitations of government / by Arye L. Hillman
New York : Cambridge University Press, 2019

336 HIL (82762)

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The access principle : the case for open access to research and scholarship / by John Willinsky

070.5797 WIL (82776)

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A history of Judaism / by Martin Goodman
UK : Penguin books, 2019

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Caste as social capital: the complex place of caste in Indian society / by R Vaidyanathan
New Delhi: Westland Publications Private Limited, 2019

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Winners take all: the elite charade of changing the world / by Anand Giridharadas
UK: Allen Lane, 2019

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Sociology and Anthropology

How to think like an anthropologist / by Matthew Engelke
Princeton: Princeton University Press, 2018

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Strategic Management

The innovator's method: bringing the lean startup into your organization / by Nathan Furr, Jeff Dyer.

658.4063 FUR (82743)

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China's international investment strategy: bilateral, regional, and global law and policy / edited by Julien Chaisse
Oxford, United Kingdom: Oxford University Press, 2019

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