## New Arrivals – March 2019

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<td>Strategic Management</td>
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<td>Success in Business</td>
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<td>Trade and Commerce</td>
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Brand Management

The brand custodian: my years with the Tatas by Mukund Rajan
Noida: HarperBusiness, 2019
658.4092 RAJ (82605)
More information & To Reserve

Budgeting (Public)

Public budgeting in India: principles and practices by editd Gayithri Karnam
New Delhi: Springer, 2018
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More information & To Reserve

Business Enterprises

Local clusters in global value chains: linking actors and territories through manufacturing and innovation by Valentina De Marchi, Eleonora Di Maria and Gary Gereffi
London: Routledge-Taylor & Francis Group, 2018
338.87 DEM (C) (82613)
More information & To Reserve

Computer Science

Industry 4.0: the industrial internet of things by Alasdair Gilchrist
004.6 GIL (82599)
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Economics

The third pillar : how markets and the state leave the community behind by Raghuram Rajan
Noida : HarperCollians, 2019
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Real-estate derivatives : from econometrics to financial engineering by Radu S. Tunaru
Oxford : Oxford University Press, 2017
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Post-crash economics : plurality and heterodox ideas in teaching and research by Omar Feraboli and Carlo J morelli
Cham, Switzerland : Palgrave macmillan, 2018
330.071 FER (C) (82620)

More information & To Reserve

Money, method and contemporary post-keynesian economics  by Sheila Dow[et.al.]...
Northampton, MA : Edward Elgar Pub., Inc., 2018
330.156 DOW (C) (82622)

More information & To Reserve
Models of Simon  by Kumaraswamy Vela Velupillai  
London : Routledge, Taylor & Francis Group, 2018

330.092 VEL (C) (82624)

More information & To Reserve

Economic indicators for professionals : putting the statistics into perspective  
by Charles Steindel  
London : Routledge, Taylor & Francis Group, 2019

330.015195 STE (82625)

More information & To Reserve

Business cycles and economic crises : a bibliometric and economic history by  
Niels Geiger, Vadim Kufenko  
London : Routledge, 2019

338.542 GEI (C) (82629)

More information & To Reserve

Growth and development in India : regional dimensions by Rajarshi Majumder, Atanu Sengupta, Jaya Prakash Pradhan  
New Delhi : Segment Books, 2018

330.954 MAJ (82631)

More information & To Reserve

Development and exclusion in India  by Rajarshi Majumder and Suchismita Mondal Sarkar  
New Delhi : Segment Book, 2019

338.954 MAJ (82632)

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<th>Author(s)</th>
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<td>Imperative of Economic Growth in the Eurozone: competitiveness, capital flows and structural reforms</td>
<td>Lubor Lacina, Antonin Rusek</td>
<td>Wilmington, DE : Vernon Press, 2018</td>
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<td>From Keynes to Piketty: the century that shook up economics</td>
<td>Peter De Haan</td>
<td>London : Palgrave macmillan, 2016</td>
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<td>Special economic zones in India: status, issues and potential</td>
<td>Arpita Mukherjee et al.</td>
<td>New Delhi, India : Springer, 2016</td>
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<td>338.954 MUK (C) (82640)</td>
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<td>Marx, capital and the madness of economic reason</td>
<td>David Harvey</td>
<td>New York, NY : Oxford University Press, 2018</td>
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<td>335.412 HAR (82669)</td>
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**Education**

Learning theories simplified : ... and how to apply them to teaching by Bob Bates  
New Delhi : Sage, 2016  
370.1523 BAT (82603)  
[More information & To Reserve](#)

Understanding global skills for 21st century professions by Douglas Bourn  
Cham, Switzerland : Springer Berlin Heidelberg, 2018  
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**Entrepreneurship**

Entrepreneurship and local economic development : a comparative perspective on entrepreneurs, universities and governments by Bruno Dallago and Ermanno Tortia  
London : Routledge, Taylor & Francis Group, 2019  
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Women entrepreneurship in family business by Vanessa Ratten, Leo-Paul Dana and Veland Ramadani  
London : Routledge, Taylor & Francis Group, 2018  
658.421082 RAT (C) (82650)  
[More information & To Reserve](#)
Gender and family entrepreneurship by Vanessa Ratten [et.al.]...
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Conceptual richness and methodological diversity in entrepreneurship research by Alain Fayolle [et.al.]...
Northampton, MA: Edward Elgar Pub., 2013

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Trust: creating foundation for entrepreneurship in developing countries by Tarun Khanna
Oakland, California: Berrett-Koehler Publishers, 2018

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The exorbitant burden: the impact of the U.S. dollar’s reserve and global currency status on the U.S. twin-deficits by Dr. Taranza T. Ganziro, Dr. Robert G. Vambery
Bingley, United Kingdom: Emerald Group Publishing Limited, 2016

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More information & To Reserve
Macroprudential policy and practice  by Paul Mizen, Margarita Rubio, Philip Turner  
Cambridge : Cambridge University Press, 2018  
339.53 MIZ (C) (82623)  
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Austrian economics, money and finance  by Thomas Mayer  
Routledge 2018  
330.157 MAY (C) (82626)  
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Broken bargain : bankers, bailouts, and the struggle to tame wall street by Kathleen Day  
London : Yale University Press, 2019  
332.0973 DAY (82627)  
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The most important concepts in finance  by Benton E. Gup  
Cheltenham : Edward Elgar Publishing, 2017  
332 GUP (C) (82628)  
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International finance and open-economy macroeconomics  by Giancarlo Gandolfo ; with contributions Daniela Federici  
332.042 GAN (C) (82633)  
More information & To Reserve
Financial Management
Ownership Structure, related-party transactions, and firm valuation: evidence from Indian business group by Amrinder Khosa, Kamran Ahmed and Darren Henry
New York: Cambridge University Press, 2019
658.0450954 KHO (82597)
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History
A modern history of Japan: from Tokugawa times to the present by Andrew Gordon, Harvard University
New York: Oxford University Press, 2014
952.025 GOR (82679)
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Industrial Marketing
Customer loyalty and supply chain management: business-to-business customer loyalty analysis by Ivan Russo and Ilenia Confente
New York: Routledge, 2018
658.804 RUS (C) (82657)
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Industrialization
Industrial policy for the manufacturing revolution: perspectives on digital globalisation by Patrizio Bianchi and Sandrine Labory
Cheltenham, UK: EE, Edward Elgar Publishing, 2018
338.9 BIA (C) (82636)
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Industries

Emerging services sector and inclusiveness: evidence from India by Pralok Gupta

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Insurance

Reinsurance: actuarial and statistical aspects by Hansjorg Albrecher [et.al.]...
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Modelling mortality with actuarial applications by Angus S. Macdonald [et.al.]...
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China and Japan in the global economy by Tomoo Kikuchi and Masaya Sakuragawa
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Journalism

Media's shifting terrain: five years that transformed the way India communicates by Pamela Philipo
New Delhi : Orient Blackswan, 2019

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Indian journalism in a new era: changes, challenges, and perspectives by Shakuntala Rao
New Delhi : Oxford University Press, 2019

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Labour market participation in India: a region- and gender-specific study by Arup Mitra, Aya Okada
Singapore : Springer, 2018

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Law

Intellectual property rights as obstacles to legitimate trade? by Christopher Heath, Anselm Kamperman Sanders, and Anke Moerland

346.048 HEA (C) (82612)

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WTO trade remedies in international law: their role and place in a fragmented international legal system by Roberto Soprano
New York, NY: Routledge, 2019

343.087 SOP (C) (82615)

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Library and Information Science

The data librarian's handbook by Robin Rice and John Southall

025.00285 RIC (82675)

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Macroeconomics

Resetting the international monetary (non)system: a study prepared by the United Nations University World Institute for Development Economics Research (UNU-WIDER) by Jose Antonio Ocampo
Oxford, United Kingdom: Oxford University Press, 2017

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The general theory and keynes for the 21st century by Sheila Dow [et.al.]...
Northampton, MA: Edward Elgar Pub., Inc., 2018

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Critique of the new consensus macroeconomics and implications for India by Dilip M Nachane  
New Delhi: Springer, 2018  
339 NAC (C) (82630)  
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Recursive macroeconomic theory by Lars Ljungqvist and Thomas J. Sargent  
Cambridge, Massachusetts: MIT Press, 2018  
339.0151135 LJU (C) (82653)  
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Being a true VIP: managing importance in yourself and others by Eric H. Kessler  
650.1 KES (82602)  
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Managing organizations in the creative economy: organizational behaviour for the cultural sector by Paul Saintilan & David Schreiber  
New York, NY: Routledge, 2018  
658 SAI (82655)  
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Leadership: theory and practice by Peter G. Northouse  
Los Angeles: Sage Publications, 2019  
303.34 NOR (82681)  
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Leadership: enhancing the lessons of experience by Richard L. Hughes, Robert C. Ginnett, Gordon J. Curphy
303.34 HUG (82683)
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Making the team: a guide for managers by Leigh L. Thompson
New York: Pearson Education, 2018
658.4022 THO (C) (82684)
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Management Education

Creative career coaching: theory into practice by Liane Hambly and Ciara Bomford
New York, NY: Routledge, Taylor & Francis Group, 2019
650.14 HAM (82608)
More information & To Reserve

Marketing

B2B marketing strategy: differentiate, develop and deliver lasting customer engagement by Heidi Taylor
London: Kogan Page, 2018
658.804 TAY (82598)
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Mathematics

Partial least squares structural equation modeling: recent advances in banking and finance by Necmi K. Akviran, Christian M. Ringle
Cham, Switzerland: Springer, 2018

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Philosophy

Beauty and the soul: the extraordinary power of everyday beauty to heal your life by Piero Ferrucci; translated Vivien Reid Ferrucci.
New York: Jeremy P. Tarcher/Penguin, 2010

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Political Science

The political economy of India's growth episodes by Sabyasachi Kar, Kunal Sen
Switzerland: Palgrave macmillan, 2016

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Probabilities and applied mathematics

Majorization and the Lorenz order with applications in applied mathematics and economics by Barry C. Arnold and Jose Maria Sarabia
New York, NY: Springer, 2018

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A multivariate claim count model for applications in insurance by Daniela Anna Selch, Matthias Scherer
Cham : Springer, 2018

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Semiparametric regression with R by Jaroslaw Harezlak, David Ruppert, Matt P. Wand
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Statistical data cleaning with applications in R by Edwin de Jonge, Mark van der Loo
Hoboken, NJ : Wiley, 2018

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Psychology

Organizational psychology and evidence-based management : what science says about practice by Elaine Rabelo Neiva [et.al.]..
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More information & To Reserve
Stress-proof: the scientific solution to protect your brain and body—and be more resilient every day by Mithu Storoni
New York: TarcherPerigee, 2017

155.9042 STO (82665)

More information & To Reserve

Rest: why you get more done when you work less by Alex Soojung-Kim Pang
New York: Penguin books, 2018

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Public Administration

Managerialism in the public sector: perspectives and prospectives by Andrea Tomo
London: Taylor & Francis 2018

351 TOM (C) (82600)

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Social Policy

A place to call home: women as agents of change in Mumbai by Ramya Ramanath
New York: Routledge, Taylor & Francis Group, 2019

363.50954792 RAM (82617)

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Sociology

The billionaire Raj: a journey through India’s new gilded age by James Crabtree
Noida, Uttar Pradesh HarperCollins, 2018

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Strategic Management

Measure what matters: OKRs, the simple idea that drives 10x growth by John Doerr
New York: Portfolio/Penguin, 2018

658.4012 DOE (82663)

More information & To Reserve

Success in Business

How to fail at almost everything and still win big: kind of the story of my life by Scott Adams
New York: Portfolio/Penguin, 2013

741.56973 ADA (82680)

More information & To Reserve

Trade and Commerce

Chinese trade: trade deficits, state subsidies and the rise of China by Rich Marino
London: Routledge, Taylor & Francis Group, 2019

382.0951 MAR (C) (82634)

More information & To Reserve
Trade, development and structural change: Central and Eastern Europe by Anca M Voicu [et.al.]...
London: Palgrave macmillan 2018

338.94 VOI (C) (82641)

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